



**MyLouLan.com**

## Privacy Policy

Last updated: November 1, 2019

LouLan LLC understands that you care how information about you and your business is collected, used and shared, and we appreciate your trust that we will do so carefully and sensibly. This notice describes our privacy policy.

**By visiting Myloulan.com, you are accepting the practices described in this Privacy Notice.**

- [What Information We Collect?](#)

Information collected include those provided directly to us by you through registration, profile update and communication and those collected by our technology through your use of our site. Information is collected on an as-needed basis.

- Business entity name, address, email address, telephone numbers
- Your suppliers' information that you provide to us or permit us to access
- Information from third party that you authorize us to access for us to provide services to you, including order information, listing information, shipping information
- Payment and billing information, inventory, transportation and carrier information
- Communication among merchants, logistics providers and suppliers that are conducted through us
- Information about the browser, device, IP address when you access our site

- [How We Use Your Information?](#)

We only use information collected for the purpose of providing services to you.

- To inform you of new features and services that might be of interest to you
- To assist in your business development and improve business relationship
- To respond to your questions and inquiries
- To help prevent and identify potential network hacking and unauthorized access to customer data
- To improve our site so that we can provide better services to you

- [If and How We Share Information?](#)

We do NOT share any information about you, whether provided to us by you or collected by our technology, with any 3<sup>rd</sup> party without notifying you and obtaining your explicit consent in writing.

- [Data Security](#)

We try our best to protect the security of your data by deploying various hardware and software tools, along with best practices in data security.

- Firewall is used and constantly monitored to prevent malicious network access
- 256-bit SSL/HTTPS for encrypted transfer of data over the internet
- Token based authorization to prevent spoofing
- Physically separated database to prevent unauthorized access
- Password is stored in SHA1 encrypted format
- Third party authorization (such as Amazon MWS API) credential is encrypted with 256-bit AES for storing in database
- Latest patches to operating system is applied on a timely manner

- [Marketing](#)

We may send you emails to notify you of new features and services that might fit your business needs. We will NOT send you any 3<sup>rd</sup> party marketing materials.

- [Use of Cookies](#)

Cookies are unique identifiers that we transfer to your device to enable our site to recognize your device and to provide features such as Login “Remember me”. You may choose to disable our cookie through your browser’s settings.

- [Conditions of use, Notices, and Revisions to this Policy](#)

If you choose to visit our site, your visit and any dispute over privacy is subject to this Notice and our [Terms of Service](#). Unless stated otherwise, our current Privacy Notice applies to all information that we have about you and your account. Our Privacy Notice and the [Terms of Service](#) may change at our sole discretion. However, we will not materially change our policies and practices to make them less protective of our customers’ information collected in the past without the consent of affected customers.